

PRESS RELEASE



levv, the Brussels-based startup pioneering sustainable cloud solutions, wins Innoviris Brussels' Innovative Starters Award

Brussels, 18th February 2025 – levv, the Belgian startup reinventing cloud computing with a sustainable and lightweight approach, has been named Innoviris Brussels' Innovative Startup of the Year, along with two other laureates. This prestigious award comes with €500,000 in funding to support its strategic innovation plan and accelerate its growth. With this recognition, levv establishes itself as a pioneer in designing eco-responsible and socially committed digital solutions to address the technological and environmental challenges of the 21st century.

levv: cloud infrastructure designed for the future

levv reimagines cloud computing with a radically lightweight, sustainable, and accessible approach. Its infrastructure is built on ultra-efficient urban data centers, integrated into existing buildings in Brussels, reducing environmental impact and maximizing resource reuse.

Lightness in 3 dimensions

- 1. Technically lightweight – simplicity first**
 - An intuitive cloud platform that removes complexity for developers.
 - No need to configure complex infrastructures or follow lengthy tutorials.
 - Ready-to-use tools for seamless execution, storage, and deployment of applications, allowing developers to focus on creating rather than managing technical details.
- 2. Socially lightweight – stress-free experience**
 - Simplified processes for a stress-free experience for developers and IT teams.
 - Transparent and competitive pricing, up to 65% cheaper than traditional solutions, avoiding unpleasant surprises.
 - Local and human customer support for effective assistance at every step.
- 3. Environmentally lightweight – designed for sustainability**
 - **80% reduction in energy consumption** thanks to immersion cooling.
 - **Zero water consumption**, preserving this vital resource.
 - **Heat reuse to warm social housing**, combining technological innovation with social impact.
 - Real-time environmental performance indicators, enabling developers to track and optimize their carbon footprint.

levv: a sustainable and sovereign model

Reduced environmental impact

By integrating urban data centres into existing buildings, levv avoids urban sprawl and the construction of new polluting infrastructures.

- Energy efficiency (PUE): 1.09, significantly below the global average (1.56).
- Water efficiency (WUE): 0, a remarkable feat in a resource-intensive industry.

Governance and data sovereignty

- Data hosted exclusively in Belgium, ensuring compliance with European regulations (GDPR).
- Independent infrastructure, from equipment to software, enhancing security and safeguarding client values.
- Steward-owned corporate structure prioritizing impact and sustainability over short-term profits.

Funding to accelerate sustainable innovation

With €500,000 in support from Innoviris Brussels, levv aims to:

- Develop new eco-responsible technologies.
- Expand features and strengthen carbon footprint analysis capabilities.
- Conquer new European markets while staying true to its values.

The Innovative Starters Award highlights a forward-thinking company combining **technological innovation, environmental sustainability, and positive social impact**.

Technology addressing tomorrow's challenges

levv doesn't just offer a high-performing cloud infrastructure; it represents a new vision for the future of digital technology:

- **Optimizing applications** to minimize environmental impact.
- **Providing users with tools** to measure and improve their carbon footprint.
- **Promoting transparency** with clear, actionable energy consumption data.
- **Supporting research** on sustainable technologies with in-depth environmental indicators.

"At levv, we believe in a more sustainable, accessible, and responsible digital world. This award marks a significant milestone in our mission: to redefine cloud infrastructure for a greener and fairer future. Thanks to Innoviris Brussels, we can accelerate our innovation while making a real impact on the environment and society." — **Luis Akakpo, founder of levv**

About levv

Founded in Brussels, levv is a pioneering startup in sustainable cloud computing. With lightweight infrastructures, a transparent business model, and a strong commitment to the environment and society, levv offers an alternative to traditional cloud providers. Its technology, designed to maximize efficiency while minimizing ecological impact, meets the needs of modern businesses seeking to combine performance and sustainability.

For more information, visit www.levv.io

Note : Innoviris Brussels is the regional innovation agency supporting research and development. Its Innovative Starters Award is an EIC Accelerator-certified programme that funds emerging companies to develop disruptive technologies.

Press contacts

Luis Akakpo – Founder

Email : luis@levv.io

Phone: +32 484 18 80 92

Alison Vanloo – Chargée de communication

Email : alisonvanloo@skynet.be

Phone : +32 478 91 74 83

Website : www.levv.io

